



2022 BDO ESG REPORTING PERFORMANCE SURVEY ON
HONG KONG LISTED COMPANIES

ACCELERATING CLIMATE DISCLOSURE



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KEEPING UP WITH THE DISCLOSURE CHALLENGES

In this 5th BDO ESG Reporting Performance Survey on Hong Kong Listed Companies (the “Survey”), we have conducted a desktop survey and analysed 640 ESG reports published by Hong Kong listed companies from both Main Board and GEM with year-ended between 30 June 2021 and 30 June 2022. The Survey results reflected the current disclosure practices of Hong Kong listed companies in respond to the new disclosure requirements came into effect since 1 July 2020 when the consultation conclusion on the review of ESG Reporting Guide was published in 2019.

The Survey report is named “Accelerating Climate Disclosure” with a view to encourage listed companies to provide sufficient climate-related information, at a faster pace, in addressing investors’ information needs for their investment decision making. While the Survey results revealed that only 27% of the surveyed companies adopted TCFD Recommendations in preparing their ESG reports, the disclosure of the climate-related information, in general, are lacking under climate governance, strategy, risk management and metrics and targets.

On the other hand, though the disclosure of Scope 3 emission is optional under the HKEx ESG Reporting Guide, the Survey results showed that Hong Kong listed companies are ready for such disclosure as about 80% of the surveyed companies have already disclosed Scope 3 emission information in their ESG reports.

Investors nowadays are concerned about the integrity and reliability of the ESG information disclosed by listed companies and expect companies to obtain independent assurance over key ESG information. Though just 10% of the surveyed companies obtained independent assurance, it represented 2 times of increment when compared with our 2020 survey results.

Finally, with the expectation that the International Sustainability Standard Board’s S1 (General requirements) and S2 (Climate-related) disclosure standards to be released in Q2 2023 and to come into effect in 2024, companies are recommended to build their capabilities and expertise swiftly in meeting the disclosure requirements.



Ricky Cheng
Director and Head of Risk Advisory
BDO in Hong Kong

A SNAPSHOT



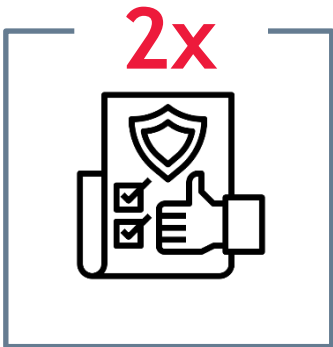
Lacking oversight and expertise in **climate governance**

Inadequate disclosure about **strategic** resilience to climate change

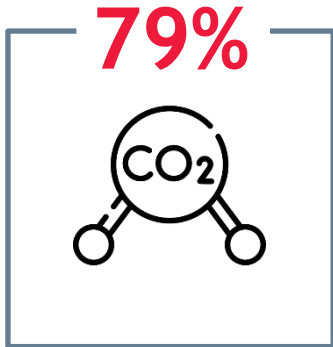
Climate change

Climate risks and opportunities not fully integrated into **risk management** framework

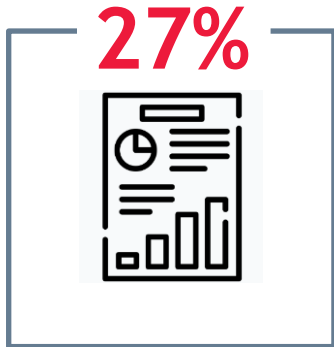
Metrics and targets setting are not science based



Independent assurance increased by two times when compared to 2020



Surveyed companies disclosed scope 3 emission

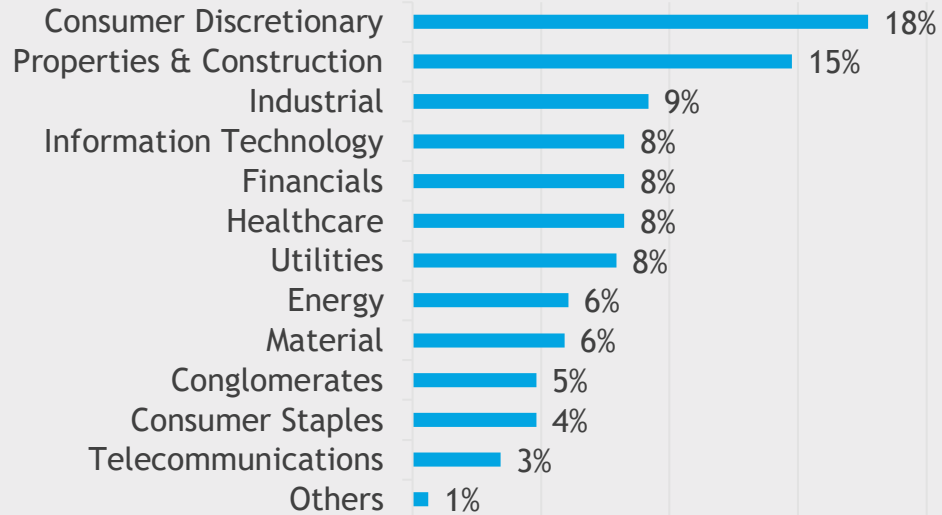


Adopted TCFD Recommendations in ESG report

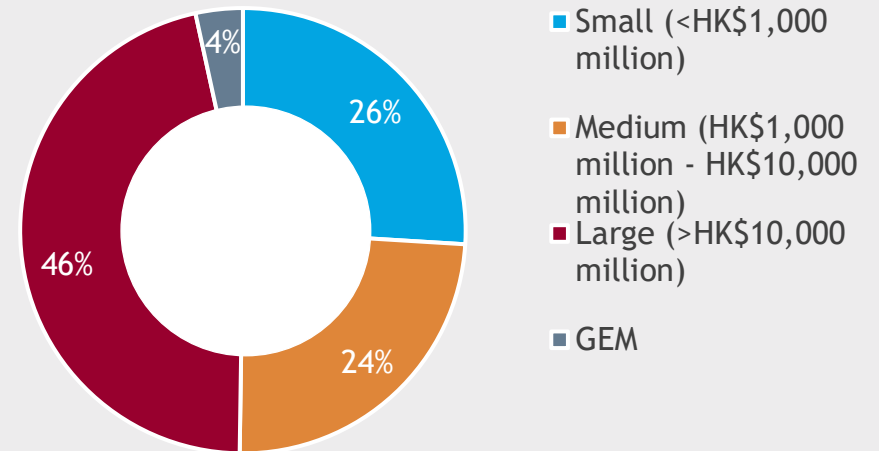
ABOUT THE SURVEY

The 2022 BDO ESG Reporting Performance Survey analysed the ESG reports published by 640 Hong Kong listed companies with financial year-ended between 30 June 2021 and 30 June 2022. Of which, 618 companies are from Main Board and 22 companies are from GEM.

By industry



By size

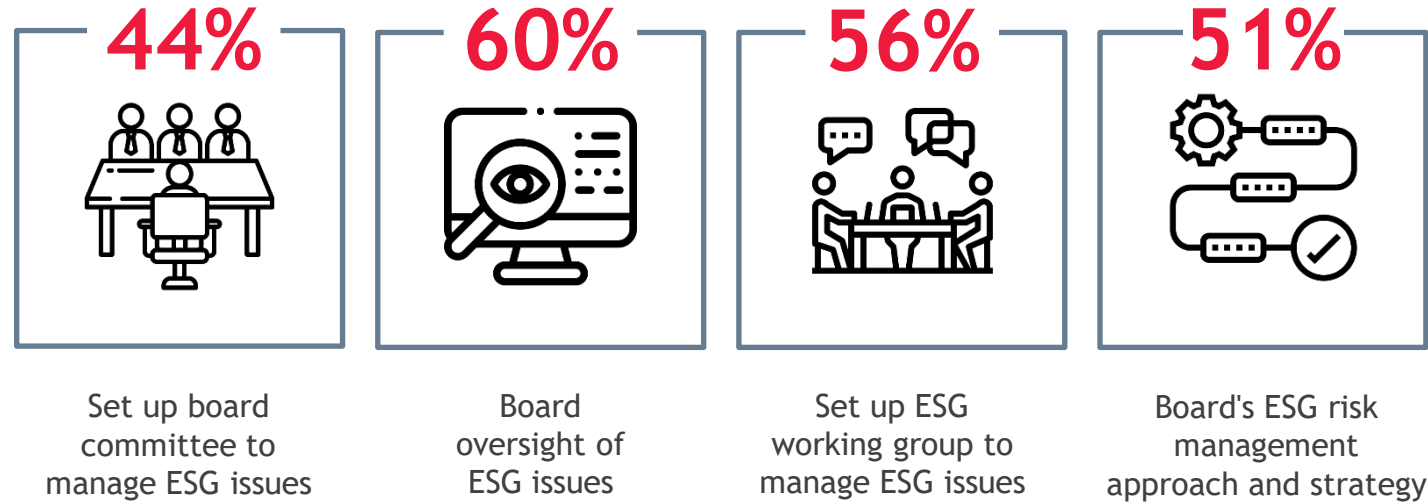


MANDATORY DISCLOSURE

Inadequate disclosure over ESG governance practices

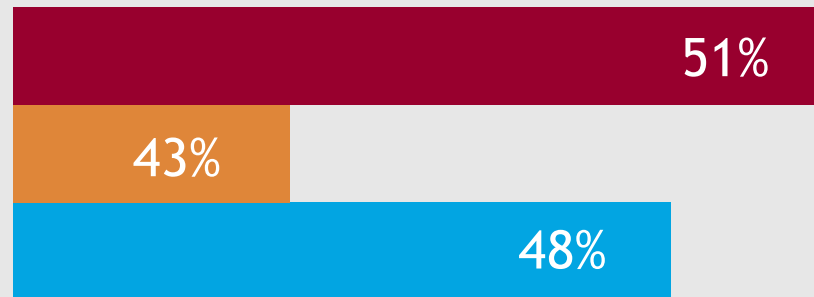
The issuer is required to make a statement to cover:

- ▶ Board oversight
- ▶ ESG management approach and strategy
- ▶ Review process of goals and targets



Did the report disclose information on the board's ESG management approach and strategy regarding:

- Implementation of appropriate and effective ESG risk management and internal control systems
- Evaluation and determination of the company's ESG-related goals and targets
- Process used to evaluate, prioritise and manage material ESG-related issues



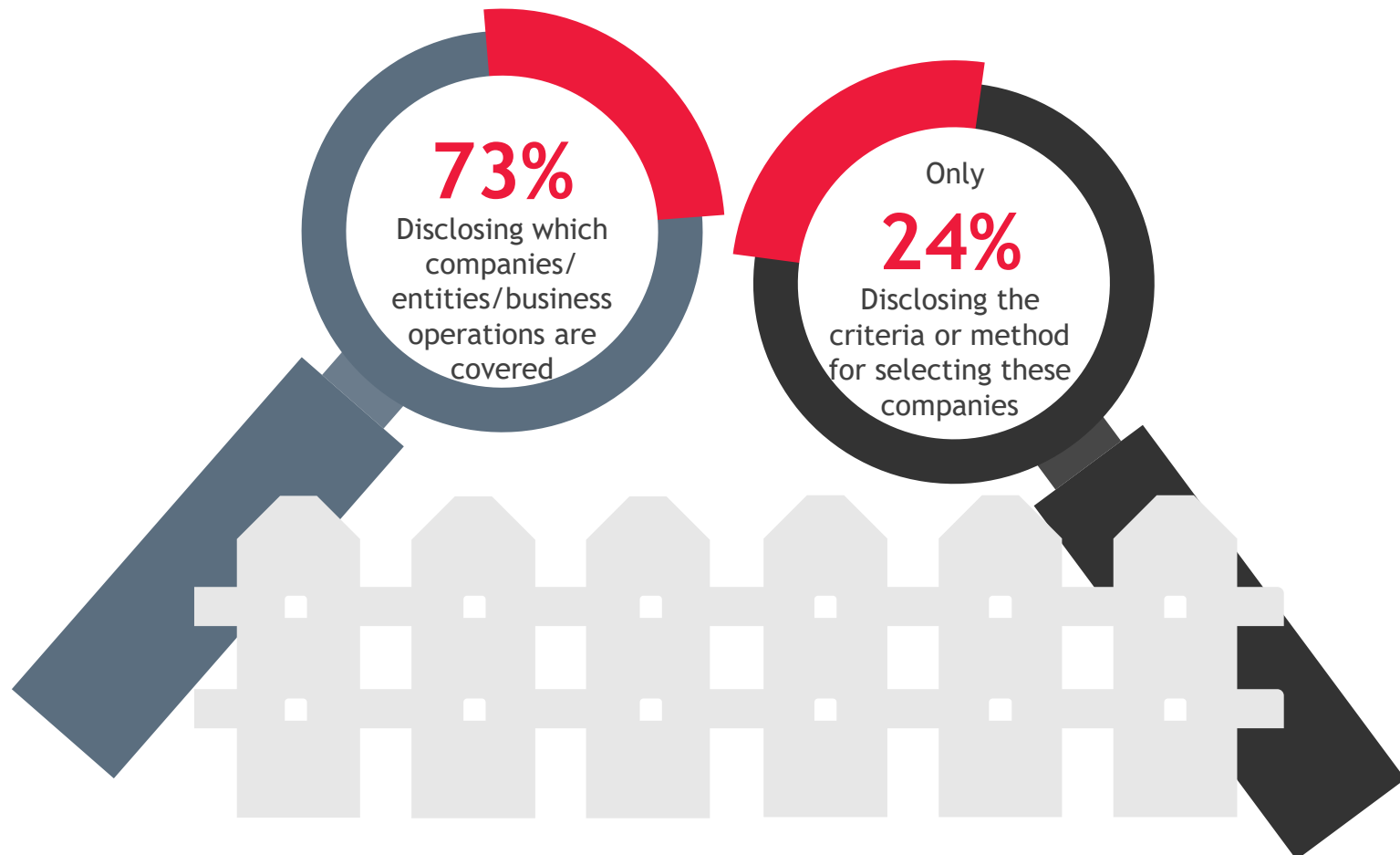
MANDATORY DISCLOSURE

Lacking criteria for determining reporting boundary

The issuer is required to make a narrative statement to:

- ▶ Explain reporting boundaries
- ▶ Process used to identify the operations and entities

Did the report explain how to determine the reporting boundaries by:

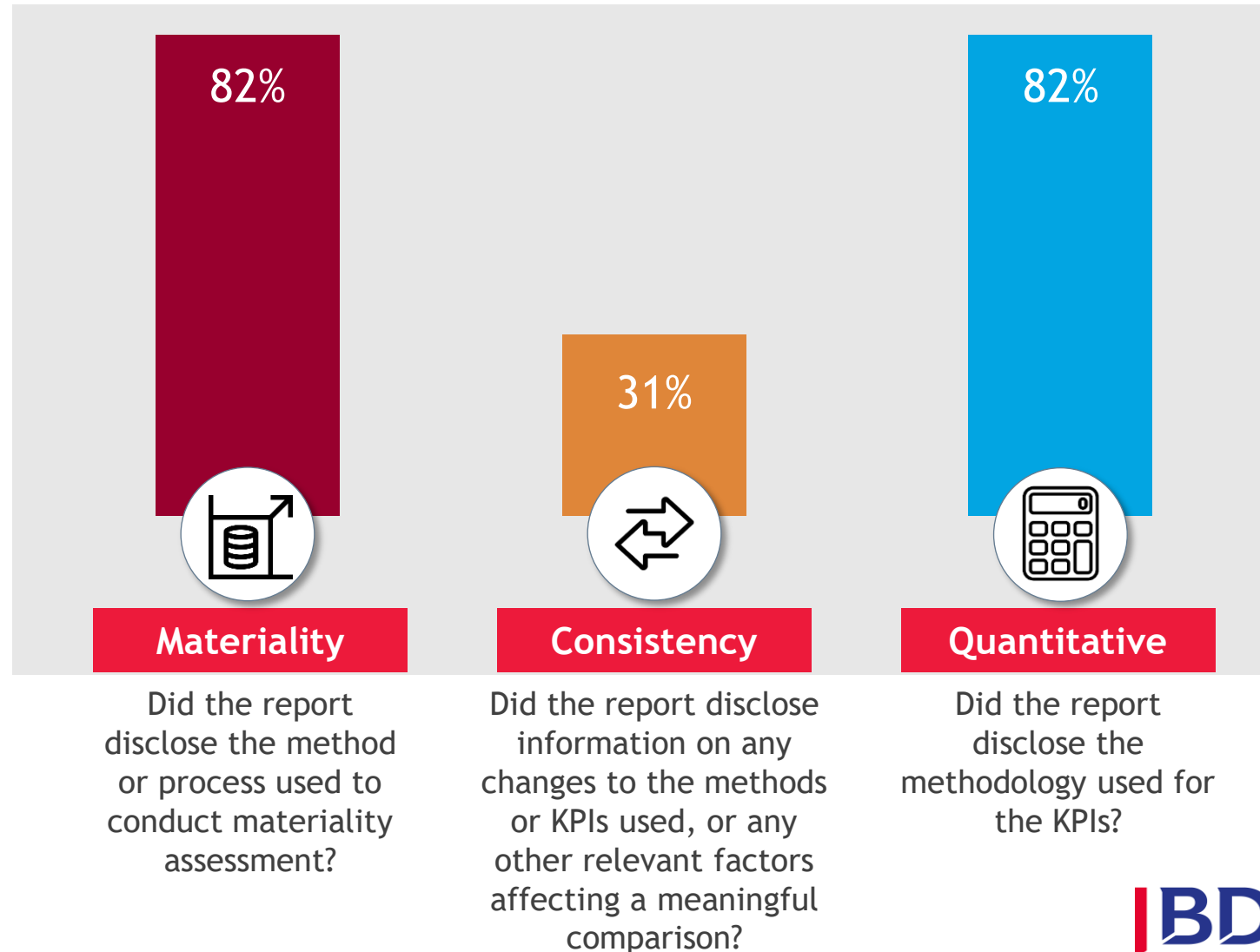


MANDATORY DISCLOSURE

Disclosure on consistency principle was lacking

The issuer is required to explain the application of the three principles:

- ▶ Materiality
- ▶ Quantitative
- ▶ Consistency



CLIMATE CHANGE



Governance

Strategy

Risk
management

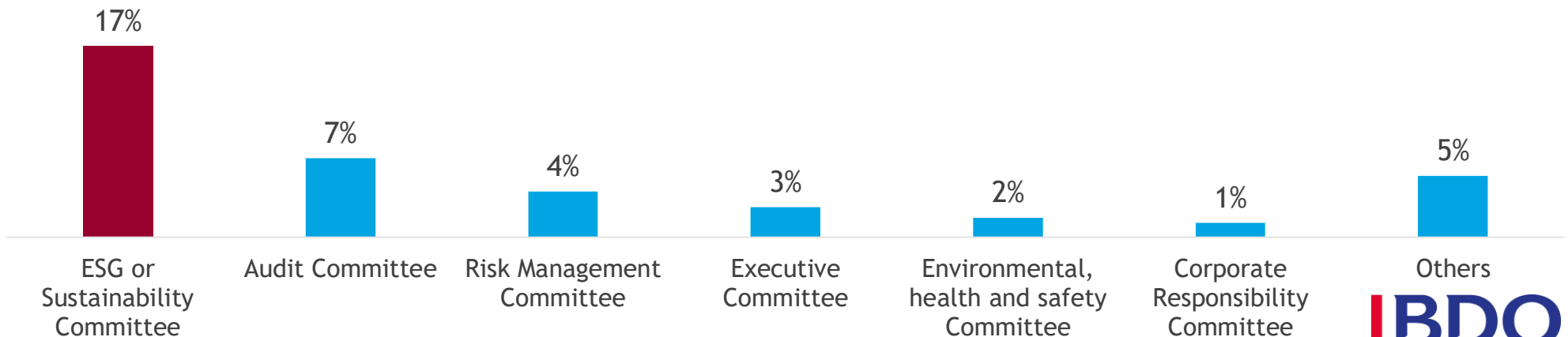
Metrics &
targets

CLIMATE GOVERNANCE

Lacking oversight and expertise in climate governance



Which of the following board committee is responsible for handling the climate change issues?



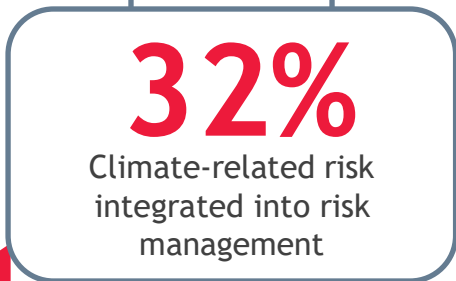
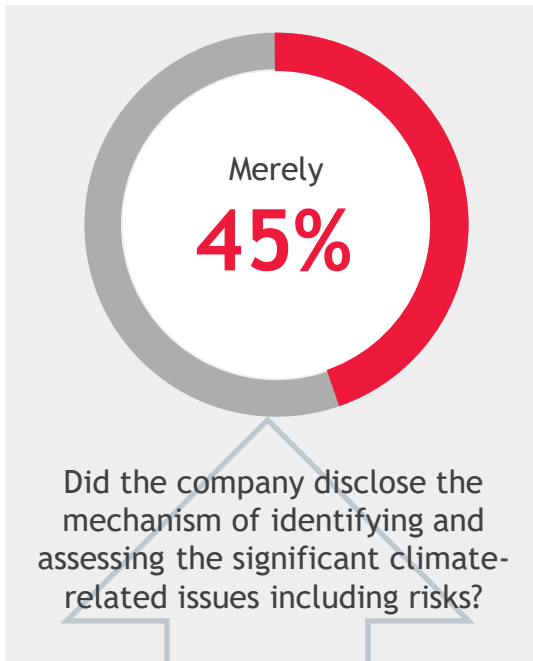
CLIMATE STRATEGY

Inadequate disclosure about strategic resilience to climate change

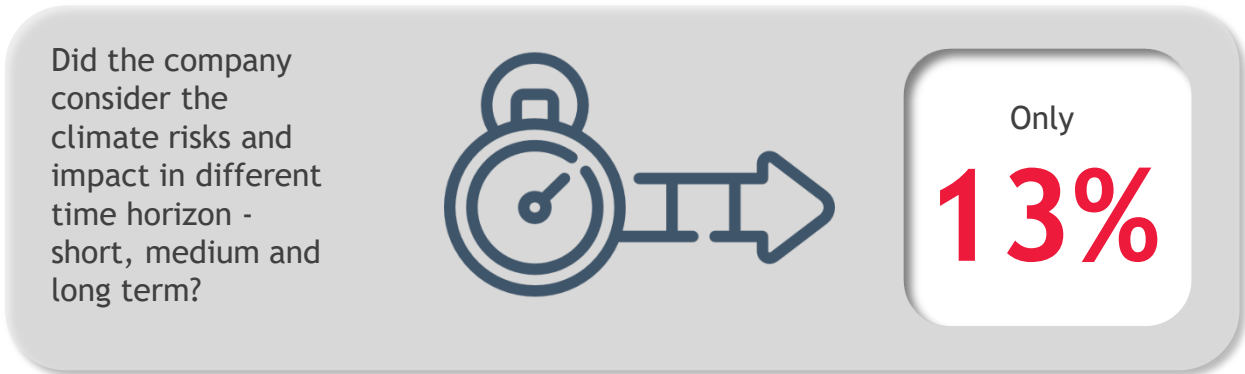
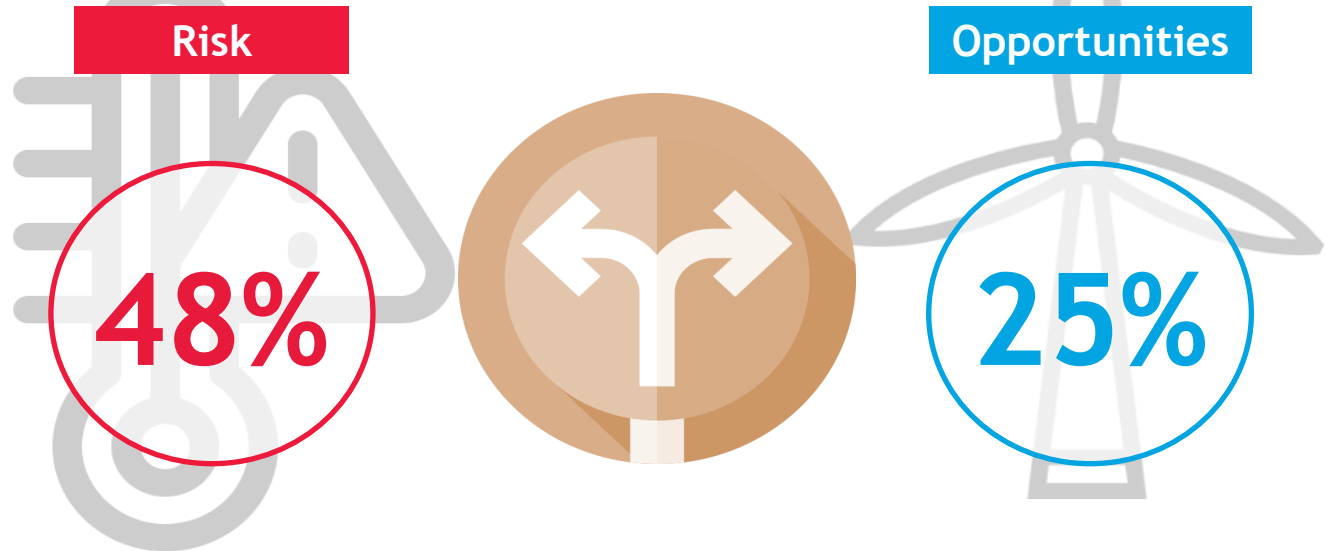


CLIMATE RISK MANAGEMENT

Climate risks and opportunities not fully integrated into risk management framework



Did the company clearly describe:



METRICS AND TARGETS

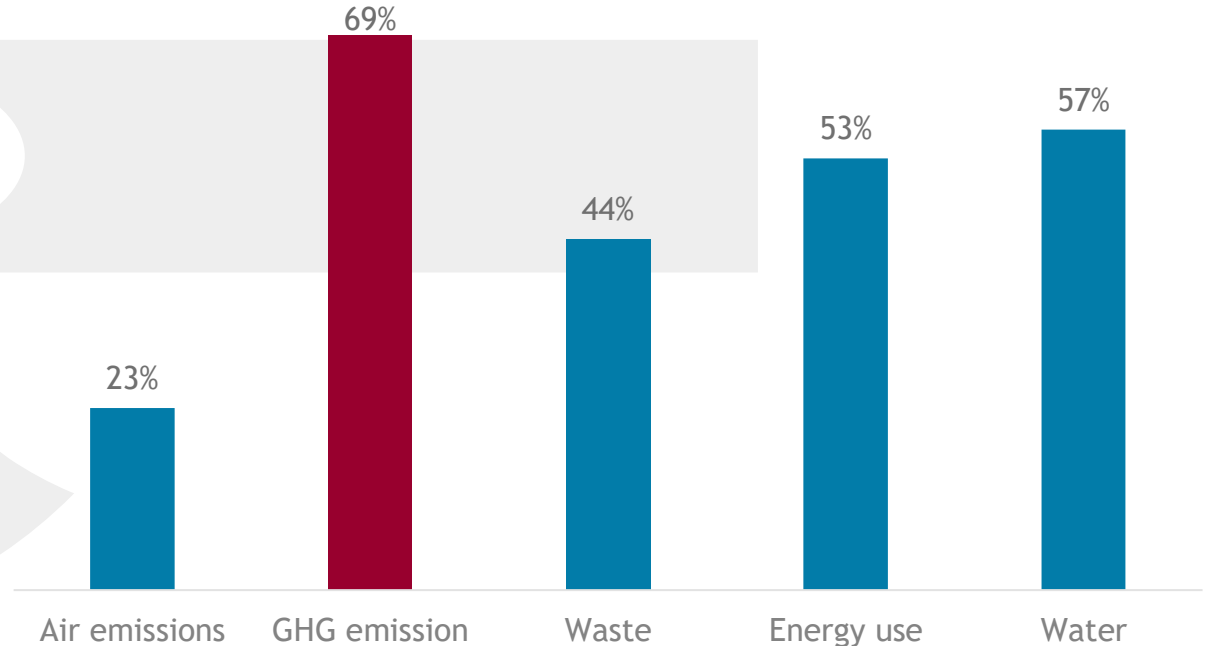
Metrics and targets setting are not science based

48% of the surveyed companies had set environmental targets

Did the company set measurable environmental and emission targets during the reporting period, in the aspect of:

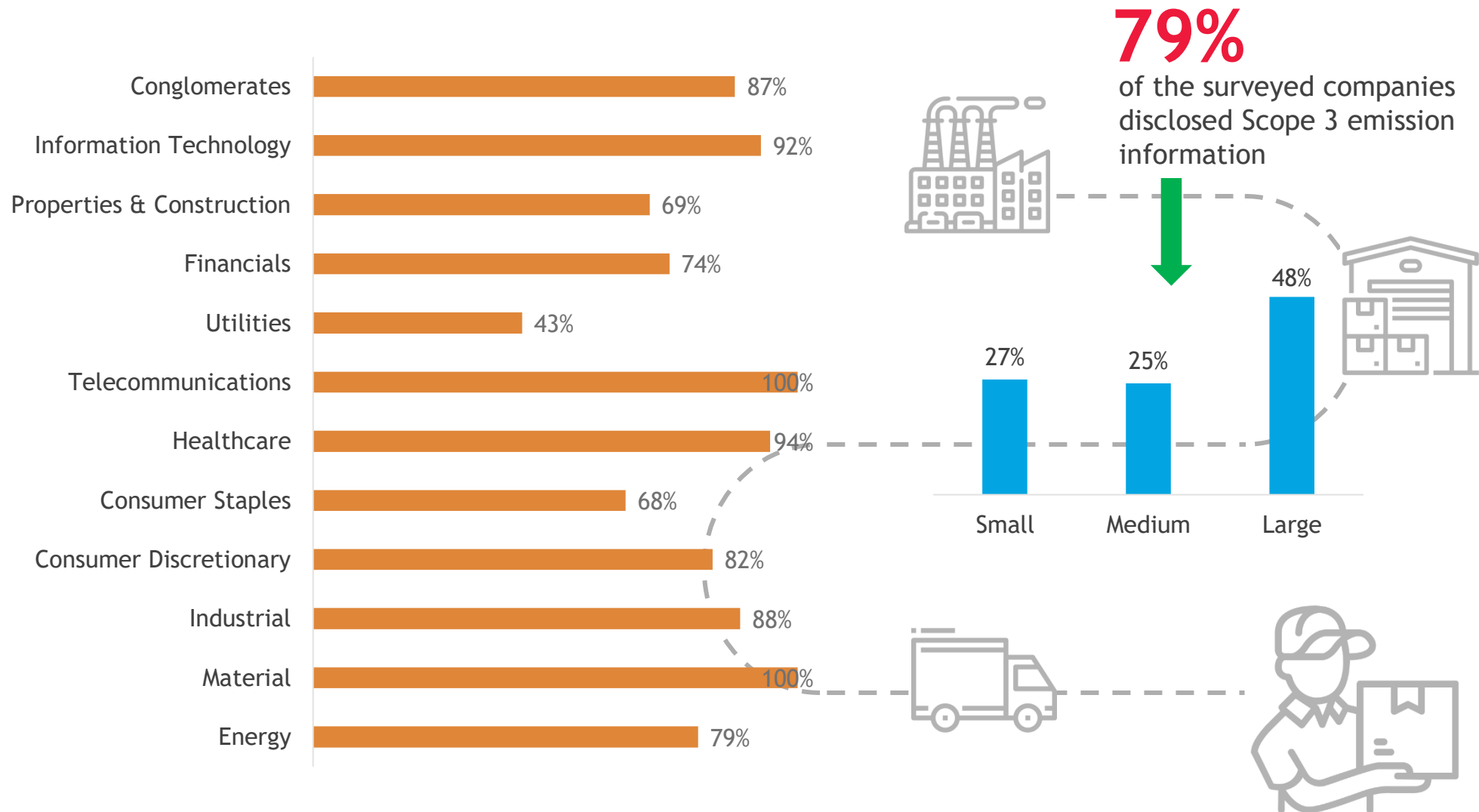
Only **9%**

Did the company apply SBTi in target setting?



METRICS AND TARGETS

Large number of companies disclosed scope 3 emission



79%

of the surveyed companies disclosed Scope 3 emission information

OTHER HIGHLIGHTS



**Reporting
framework
and assurance**



Green finance

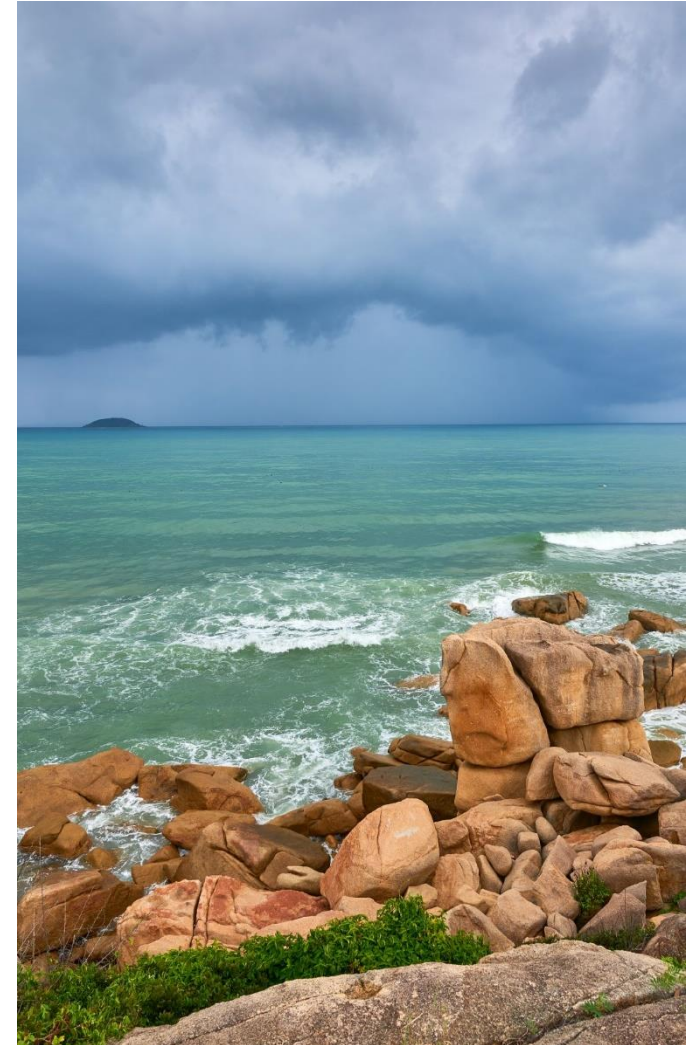


**Environmental
protection and
decarbonisation
measures**

REPORTING

Companies were adopting TCFD recommendations

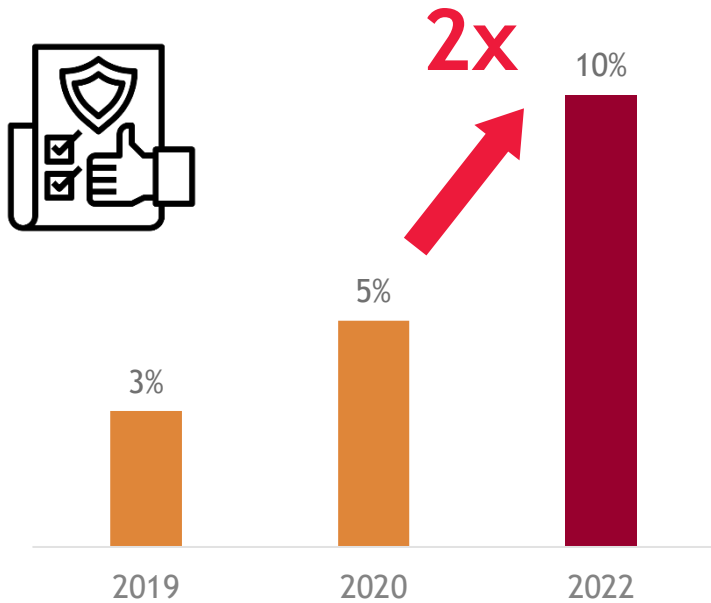
Reporting standards adopted apart from HKEx ESG Reporting Guide:



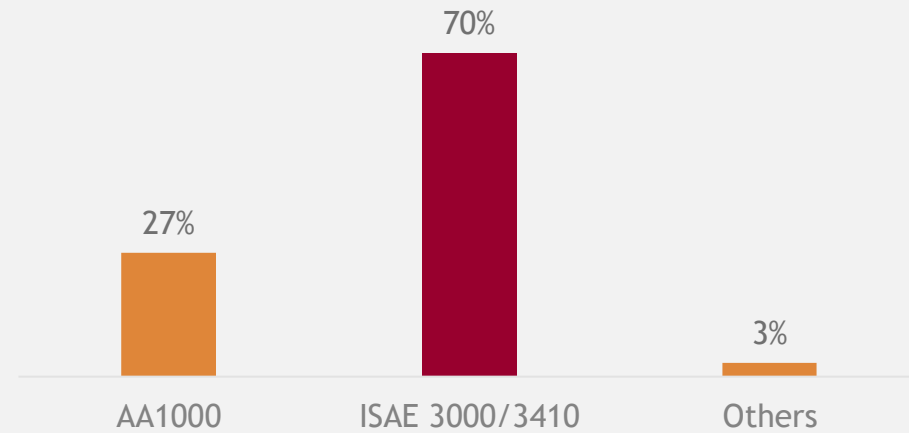
REPORTING

Independent assurance is gaining traction

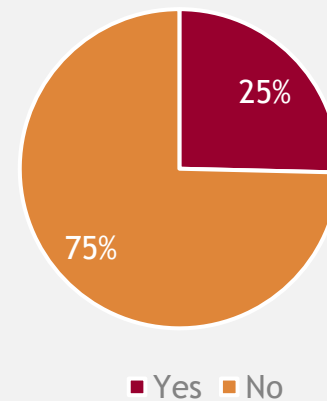
Independent assurance obtained:



Assurance standards applied (out of the 10%):

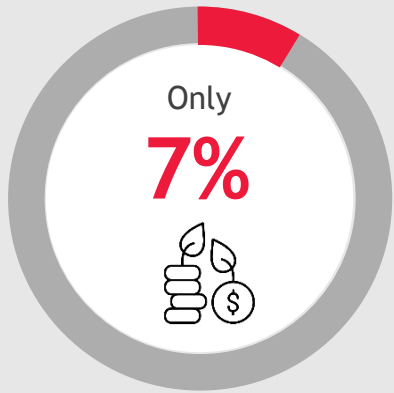


Assurance reports mentioned on conformance with (out of the 10%) International Standard on Quality Control 1 (ISQC-1)



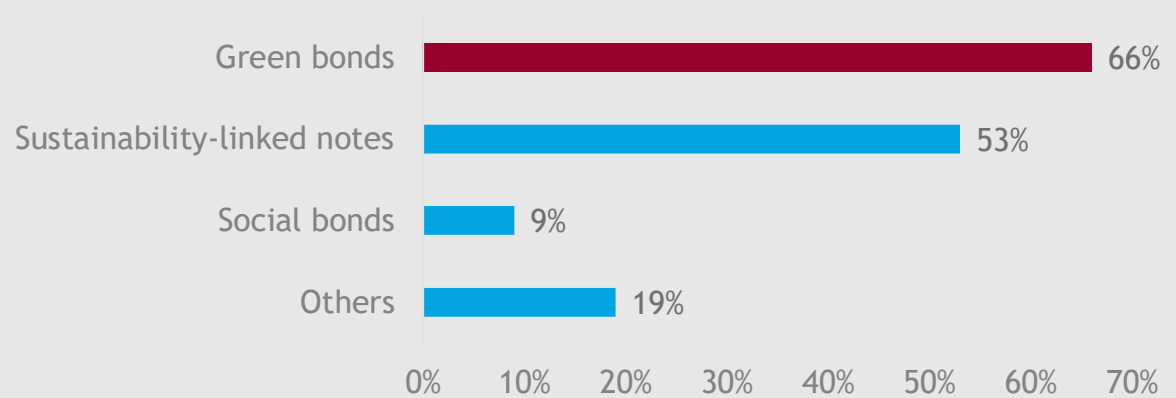
GREEN FINANCE

Not as popular as expected

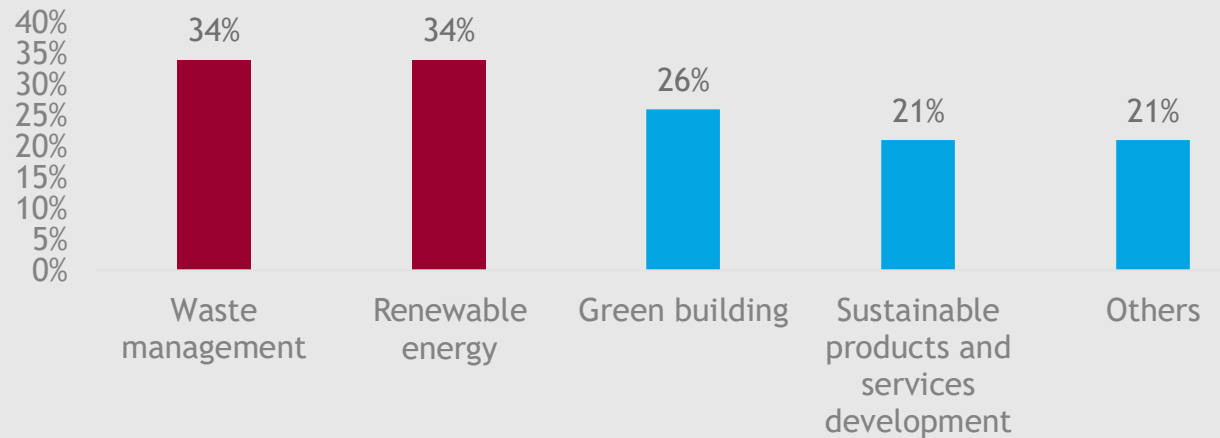


Did the company apply for green finance (issuance of green bond/green loan/sustainability linked loan)?

What types of green finance were applied? (out of the 7%)

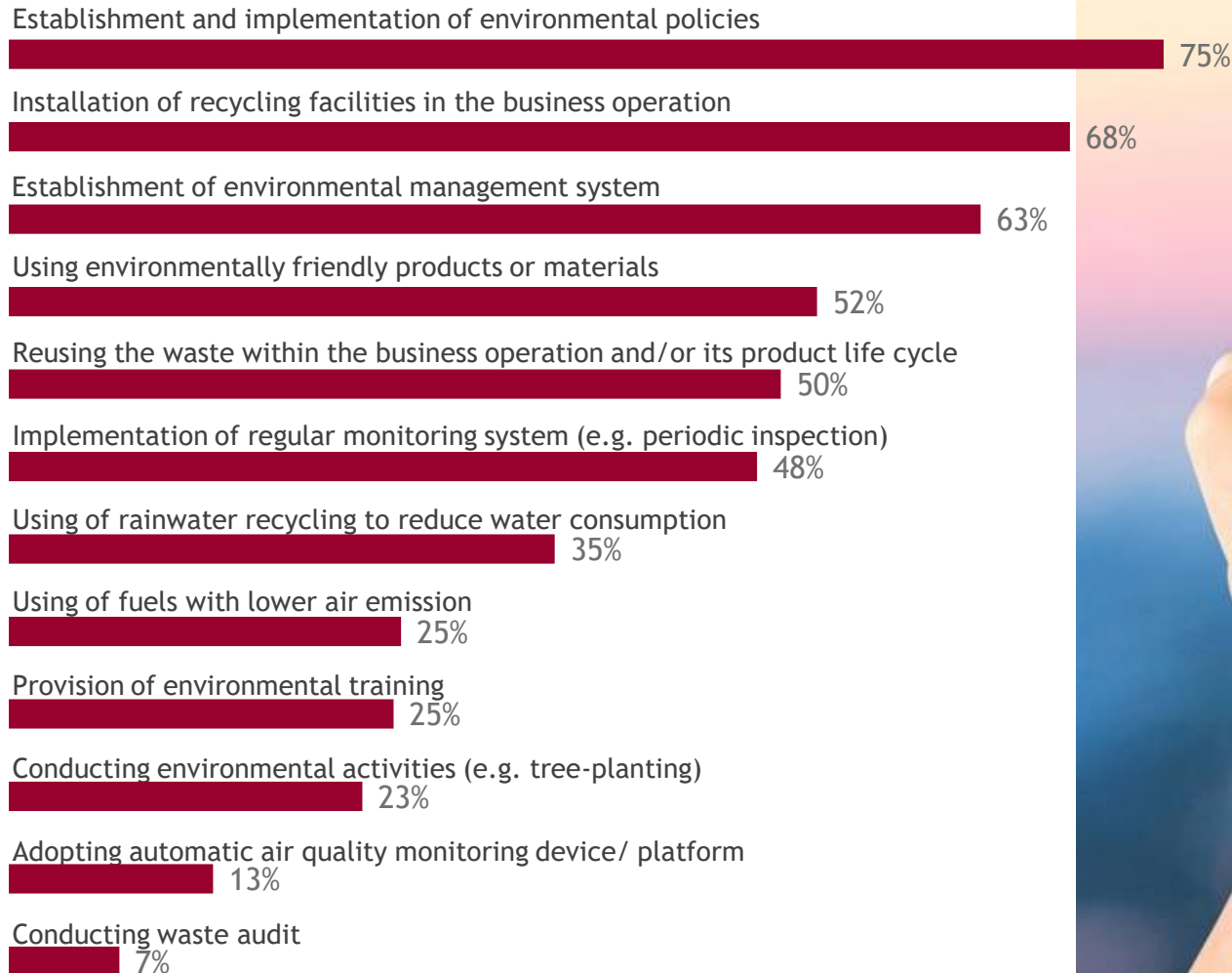


What type of project was financed by green finance? (out of the 7%)



ENVIRONMENTAL PROTECTION MEASURES

Did the company adopt the following approach to attain environmental objectives during the reporting period?

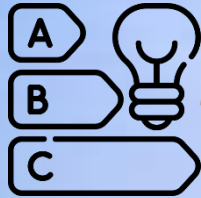


SAVING RESOURCES MEASURES

By what means did the company reduce the use of resources?

75%

Using energy efficient appliance(s)



12%

Conducting energy audit

21%

Monitoring the use of energy consumption pattern



33%

Using water efficient devices/equipment



60%

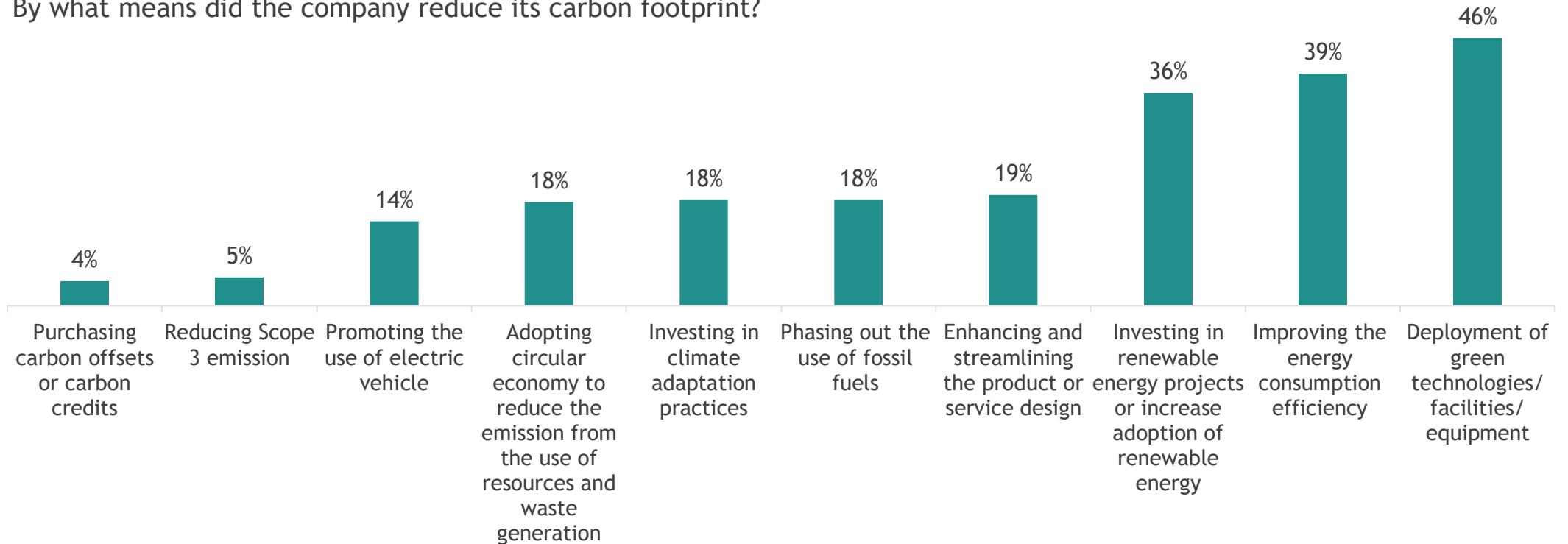
Adopting green office practices

11%

Reducing the water consumption

DECARBONISATION MEASURES

By what means did the company reduce its carbon footprint?





KEY TAKEAWAYS

Mandatory disclosure

ESG governance

- ▶ Companies are expected to provide more information about the ESG risk management approach and how ESG risks are integrated into the ERM framework
- ▶ The board and those charged with governance should ensure that proper mechanism are in place to enable the board to carry out necessary oversight on material ESG matters and risks in an effective manner

Reporting boundary

- ▶ The content of the ESG report should cover all material aspects of ESG matters that are having material or may materially impact on the company's operations and businesses. As such, to ensure completeness, the criteria for determining the inclusion of operations or entities should be clearly explained and disclosed in the ESG report

Reporting principles

- ▶ Listed companies are expected to clearly disclose how the reporting principles are applied in the ESG report. The relatively low level of disclosure in regard to the consistency principle may affect investors in making meaningful comparison of ESG reported content if they have no idea about the changes in the methods or the KPIs used. Companies should clearly explain on the changes relative to previous year's disclosure

“Listed companies are expected to comply with TCFD recommendations by 2025”



KEY TAKEAWAYS

Climate change

Governance

- ▶ Climate change is an evolving matter which may impact the company's business operations and model under different time horizons, the board should ensure that it will have access to climate change related expertise when necessary
- ▶ Climate risk-related matters should be a regular agenda item of board meeting such that impact of climate risk, either physical or transition, can be closely monitored and measures can be developed to mitigate the risks in a timely manner
- ▶ CEO and C-suites' remunerations are recommended to link with the climate change-related performance metrics such as carbon emission, renewable energy consumed, etc. This will align the interest of C-suites with the company's climate performance and ensure accomplishment of targets set

Strategy

- ▶ Companies are recommended to accelerate the integration of net-zero concept into their strategy in addressing stakeholders' concern
- ▶ Early adoption of climate scenario analysis would facilitate company to develop mitigating measures to transition to low carbon economy

“International Sustainability Standard Board (ISSB) has recently decided that Scope 3 disclosure will become mandatory in its Standards to be released in 2023”



KEY TAKEAWAYS

Climate change

Risk management

- ▶ Managing climate risks and opportunities are critical for companies to transition to low carbon economy and ensure business model being climate resilient in long term. However, the survey results show that survey only 32% of the surveyed companies integrated climate change into their risk management framework and disclosure of climate risks and opportunities were just 48% and 25% respectively
- ▶ Besides, only 13% of the surveyed companies considered the climate risks and impact in different time horizon - short, medium and long term. Companies are recommended to thoroughly evaluate and assess the timing of the potential climate risks such that they may be able to formulate appropriate strategies in respond to climate risks in a timely manner

Metrics and targets

- ▶ While the HKEx ESG Reporting Guide requires listed companies to separately disclose carbon emission scope 1 and scope 2, companies are recommended to provide breakdown details and explanation of categorizing Scope 3 emission in accordance with the Greenhouse Gas Protocol
- ▶ Besides, as stakeholders nowadays are increasingly concerned about whether companies are achieving net-zero by 2050, setting Science Based Targets will enable stakeholders to know whether companies are aligning their climate performance with the goals of the Paris Agreement
- ▶ Companies are recommended to obtain independent validation on reported KPIs to enhance data reliability and to avoid green-washing risk

ESG report assurance is critical nowadays

Demands for quality ESG information come from a variety of stakeholders, such as customers, regulators, investors and employees. The benefits of assurance over ESG data are similar to those of a financial audit, providing stakeholders with confidence in the quality of the ESG reporting, as well as providing insight into how an organisation can enhance its related internal processes and controls.

Benefits of obtaining an assurance



Avoid reputational damage



Maintain competitiveness



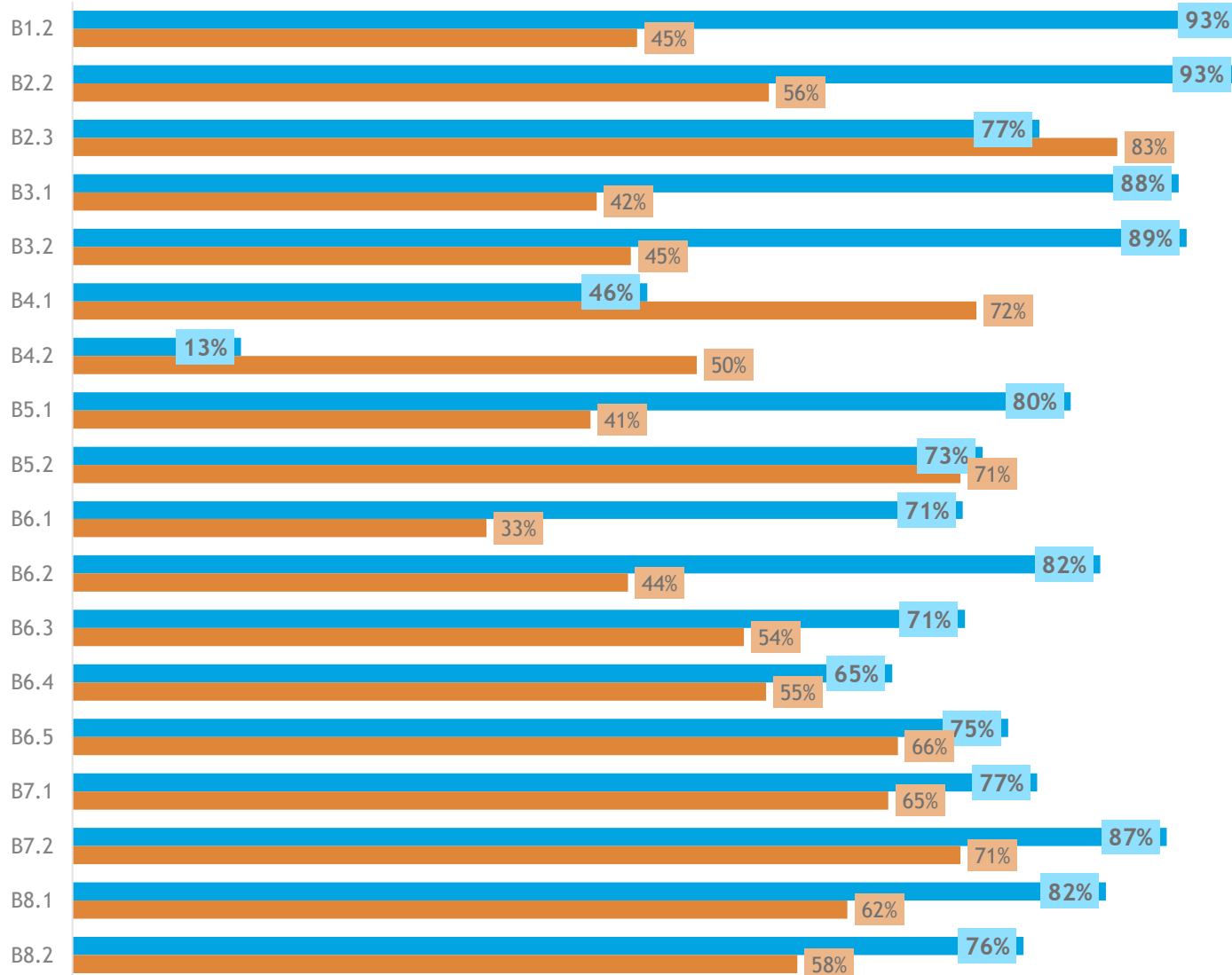
Meeting customer expectations



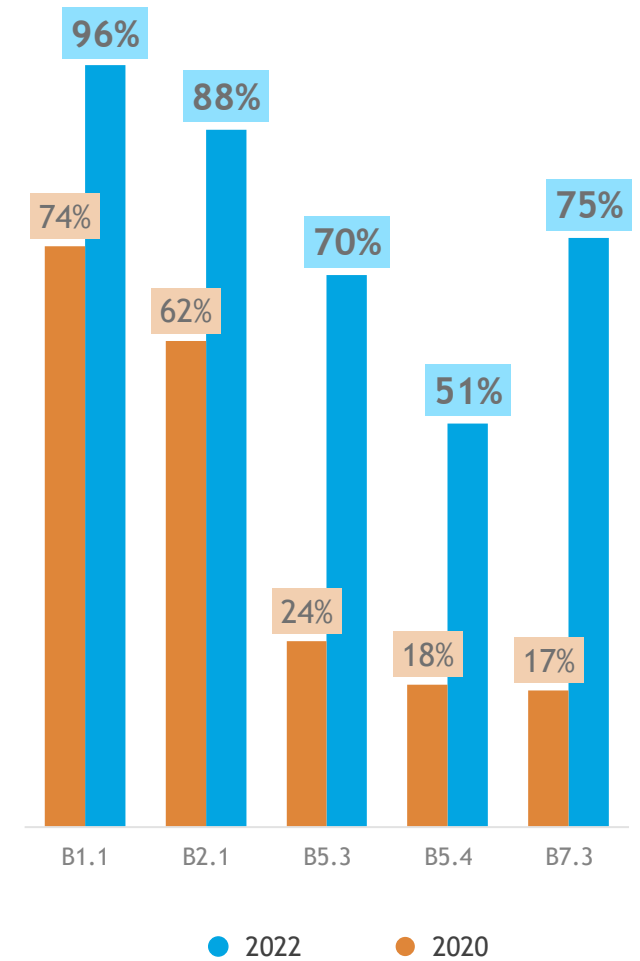
Obtain higher ESG rating or ranking

Appendix

Trend of KPI B Disclosure



Recently revised social KPIs



HOW BDO CAN HELP

Sustainability / ESG

STRATEGY

- ▶ Diagnostics: Materiality, maturity, benchmarking
- ▶ Strategy & Roadmap: Integration of sustainability into strategy
- ▶ UN SDGs mapping and impact assessment

DISCLOSURE

- ▶ Global Reporting Initiative (GRI), Sustainability Accounting Standards Board (SASB), Task Force on Climate-related Financial Disclosures (TCFD)

RISK & RESILIENCE

- ▶ ESG and climate risk assessment and scenario analysis
- ▶ ESG data analytics advisory

CAPACITY BUILDING

- ▶ ESG capability building for Board
- ▶ Awareness training

Non-Financial Assurance

- ▶ ESG report assurance
- ▶ ESG/sustainability due diligence

Low Carbon Pathway

- ▶ Greenhouse Gas (GHG) Accounting
- ▶ Science-based target setting support
- ▶ Scope 3 emission support

Sustainable Supply Chain

- ▶ Sustainable supply chain policy, strategy and framework
- ▶ Green procurement
- ▶ Supply chain ESG assessment and audit

Performance Improvement

- ▶ Carbon Disclosure Project (CDP)
- ▶ Dow Jones Sustainability Indices (DJSI)

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