



OBJECTIVE

- Understand key business factors or drivers in an industry;
- Evaluate industry dynamics and a company's competitive position
- Analyse growth trends and predictions through financial analysis/metrics and consensus estimates; and
- Assess the company's valuation.

REPORT LAYOUT AND COVERAGE







ACQUISITION Extract data from our internal and external databases/ Input by client



INTEGRATION Data massaging and cleansing via Excel

prior to loading into internal database



ANALYSIS Interactive analysis and graph building via tools like Power BI/ Tableau to

generate report

REPORT HIGHLIGHTS

- Industry leader analysis by revenue or market capitalisation;
- A company's benchmark profitability, working capital and liquidity ratios, relative to market leaders;
- Market growth prediction including impact from pre-and-post COVID-19/other specific event; and
- Valuation multiples i.e. P/E & EV/EBITDA of peer group.

KEY TEAM IN BDO HONG KONG

If you need any further details please contact us.



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